



## COMMUNICATIONS & MARKETING LEAD

**Part-Time (16 hours/week)**

Join us in helping people take their next step with Jesus.

At Georges River Life Church, we believe every conversation, every story and every communication can point people towards Jesus.

We're looking for a passionate follower of Jesus who is gifted in communications, marketing and creative media to lead this important ministry into its next season. This is more than creating graphics or managing social media. It is about shaping how our church communicates the hope of Jesus, tells stories of life transformation, connects people into community, and equips people to become wholehearted disciples.

As our Communications & Marketing Lead, you'll provide both strategic leadership and practical execution across all church communications. You'll work alongside our pastors and ministry leaders to develop creative communication strategies, build engaging content, strengthen our digital presence, and lead a growing volunteer communications team.

This is an exciting season at GRLC as we continue to grow, strengthen our disciple-making pathways, and prepare for the future launch of our third site. We're looking for someone who enjoys innovation, embraces new ideas, builds people, and wants to use their gifts to advance God's Kingdom through the local church.

*If you love Jesus, believe in the mission of the Church, and want your creativity to help thousands of people encounter Him, we'd love to hear from you.*

## Position Summary

**Position:** Communications & Marketing Lead

**Employment:** Part-Time (16 hours per week)

**Reports To:** Ministry Support Team Leader

**Leadership Level:** Leading Others

**Location:** Georges River Life Church (across all sites)

**Remuneration:** Social, Community, Home Care and Disability Services Award [MA000100] Level 3-4 depending on experience and qualifications.

## Position Purpose

The Communications & Marketing Lead exists to help people encounter Jesus by shaping clear, compelling and mission-aligned communication across every expression of Georges River Life Church.

This role contributes to both the strategic direction and practical delivery of church communications, ensuring our message is consistent, engaging and effective. Through storytelling, digital engagement, creative content and the support of volunteers, this role helps people connect, belong, grow as disciples and participate in the mission of God through GRLC. This is a growing role with the opportunity to expand in scope and leadership as the church continues to grow.

## Primary Focus

### Strategic Communication

- Help shape and implement the communication and marketing approach across GRLC.
- Contribute to communication planning aligned with the church's mission, vision and priorities.
- Identify opportunities for improved communication, tools and approaches.
- Support communication planning for future growth, including Site 3.
- Help ensure communication is clear, consistent and effective.

### Creative Content & Storytelling

- Create engaging content that communicates the mission, ministries and stories of GRLC.
- Produce promotional material for ministries, events and church-wide initiatives.
- Ensure communications reflect the vision, values and culture of GRLC.

## **Digital Communications**

Maintain and oversee:

- Website
- Church App
- Mailchimp / Email Communications
- Social Media
- YouTube
- Podcast Platforms
- Google Business Profile

Ensure digital platforms remain current, engaging and accessible.

## **Ministry Partnership**

Work collaboratively with pastors, staff and ministry leaders to:

- Communicate church vision and priorities.
- Promote ministries and events.
- Support communication for discipleship pathways.
- Help people take their next step in following Jesus.

## **Volunteer Engagement**

Begin identifying, encouraging and supporting volunteers with gifts in:

- Photography
- Videography
- Social media
- Design and content creation

Help build simple systems that enable volunteers to contribute effectively.

## Essential Qualities

We're looking for someone who:

- Loves Jesus and is passionate about the mission of the local church.
- Is (or is willing to become) an active member of Georges River Life Church.
- Is creative and enjoys communicating ideas in engaging ways.
- Is organised and able to manage multiple priorities well.
- Works well with people and enjoys collaboration and able to work with limited supervision
- Is teachable, proactive and excited to grow with the role.

## Skills & Experience

Essential

- Experience in communications, marketing, digital media or related fields.
- Experience creating content across multiple platforms.
- Strong design skills (Canva and/or Adobe Creative Suite).
- Website management experience.
- Social media content creation and strategy.
- Email marketing experience.
- Strong organisation and attention to detail.

## Highly Desirable

- Experience in church or not-for-profit environments.
- Photography or videography skills.
- Video editing experience.
- WordPress experience.
- Experience working with volunteers.

## What Success Looks Like

The successful applicant will:

- Help people clearly understand and engage with the mission of GRLC.
- Strengthen engagement across digital platforms.
- Support healthy and growing volunteer communication teams.
- Improve clarity and consistency across church communications.
- Contribute to communication systems that can grow with the church.
- Ensure communications consistently point people towards Jesus.

# About Georges River Life Church

## Our Mission

Disciples wholeheartedly loving, living and revealing Jesus.

## Our Vision

A disciple-making community growing along the Georges River and beyond, revealing the love and life of Jesus for today and impacting thousands of lives for eternity.

## Our Values

We...

- Surrender to God
- Walk Intimately with Jesus
- Partner in Jesus' Mission
- Commit to One Another in Love

## How to Apply

Please submit the following:

- A cover letter outlining why you believe you would be a great fit for this role.
- Your current résumé/CV.
- Optional: Examples of previous communications, marketing or creative work (portfolio or links where available).

Applications should be sent to: [\*\*ben@grlc.org.au\*\*](mailto:ben@grlc.org.au)

Applications close: **31<sup>st</sup> July 2026**

We encourage applications from people who are passionate about Jesus, excited by the mission of Georges River Life Church, and eager to use their gifts to help more people know and follow Him.