

IDEA:

2020 Ethical Fashion Guide: COVID Edition

We are inviting Small Groups to consider taking up this initiative for 3 weeks. Leading into whatever we buy for Christmas we are encouraging small groups to commit to making ethical purchases

WHY:

The Ethical Fashion Guide is a great initiative to **grow awareness, discipline** and **steward** your finances.

1. We can personally **grow awareness** to the companies and organisations that are ethical and those who are not through this guide.
2. The Ethical Fashion Guide is a great way to consider how you use your finances and **steward** them to support and shift companies to becoming more ethical to their workers and processes.
3. The Ethical Fashion Guide will lead you into considering how best to **discipline** our purchases and motives for where and who we choose to buy from.

HOW:

What is the Ethical Fashion Guide?

The Ethical Fashion Guide is a great tool championed by Baptist World Aid. Accessible via an app, book and soft copy all available through the website. The Fashion Guide empowers people to make everyday ethical purchasing decisions. Take the Ethical Fashion Guide with you when you shop, and chose to buy items from companies doing more to protect their workers. Vote with your wallet and encourage more companies to end exploitation in their supply changes.

How to get involved:

1. Decide what date you and your small group will start the 3 week challenge. And keep supporting each other along the way!
2. Check out the website and familiarise yourself with how it works, how to make the most of the guide and where to download the soft copy to take with you.
3. Intentionally use the guide to learn not just how to make ethical purchases but in how the Guide works to help end exploitation of workers.
4. Consider sharing why you are doing this with others outside your Small Group and see if others will also join you.

Resources:

- [2020 Ethical Fashion Guide: COVID Edition](#)
- [Covid crisis fashion report: 'workers' rights, wellbeing and dignity should not be put on hold'](#)

TIME:

We encourage you do this for 3 weeks.

TIPS:

When using the website and app, spend time reading the statistics and other resources available to broaden your understanding for how to make a difference in this area of justice.

PRAY:

We are encouraging Small Groups to pray into the movement of ending exploitation of workers. Pray for lasting change and for people leading companies to shift their priorities towards justice. Pray as you use the guide that God will continue to have the world as it ought to be.

